

# Karin Abcarians

## Web, TV and Print Journalist

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### STRENGTHS

- Over 6 years of experience with freelance writing and reporting.
- Experienced in broadcast news and operating cameras.
- Expert with WordPress, Tumblr and Blogger.
- Fluent in social media: Twitter, Facebook, Instagram, Pinterest and Snapchat.
- Proficient with Rundown Creator, Adobe InDesign, Pixlr, Canva, Grammarly, Hemingway App, Microsoft Office and G Suite.
- Bilingual; fluent in English and Armenian.

### EXPERIENCE

JAN 2012 - PRESENT

#### Freelance Journalist/Writer

Written articles for numerous online outlets including Uproxx Media, Fan Fest, Geekpr0n, Yo! Raps Magazine and What Culture. Currently a contributing writer at Screen Invasion, Nerdophiles, Lakeshow Life, 1428 Elm, Hashtag Basketball and The Sartorial Geek.

- Conducted interviews with actors, directors and cosplayers.
- Developed ongoing features focused around women and their geek obsessions.
- Write reviews and recaps of popular Television shows.
- Leverage Facebook and Twitter to interact with readers and increase engagement.

JAN 2018 - MAY 2018

#### Reporter/Social Media Editor

CSUN On Point, Northridge, CA

- Reported on California wildfires, fad diets, activism and social media's impact on young women.
- Live-tweeted every news show and wrote recaps for print.
- Anchored an episode on activism.
- Operated camera in studio for news broadcasts.
- Added and edited scripts in Rundown Creator for use on the teleprompter

AUG 2017 - DEC 2017

#### Staff Reporter

The Sundial (Student Newspaper), Northridge, CA

- Collaborated with the Culture Clash editors to create a weekly round-up of events.
- Researched and published stories on local news and pop culture.

### EDUCATION

GRADUATED MAY 2018

#### California State University, Northridge, CA

Bachelor of Arts, Journalism

### PROFESSIONAL TRAINING

COMPLETED 2018

#### Udemy.com

- Social Media Marketing Hacks for Success
- Social Media Ethics