

Karin Abcarians

Web, TV and Print Journalist

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Strengths

- Over 6 years of experience with freelance writing and reporting.
- Experienced in broadcast news and operating cameras.
- Expert with WordPress, Tumblr and Blogger.
- Fluent in social media: Twitter, Facebook, Instagram and Snapchat.
- Proficient with Rundown Creator, Adobe InDesign, Pixlr, Canva, Grammarly, Hemingway App, Microsoft Office and G Suite.
- Bilingual; fluent in English and Armenian.

Experience

JAN 2012 - PRESENT

Freelance Journalist/Writer

La Crescenta, CA

- Currently a contributing writer for Screen Invasion, Nerdophiles and The Sartorial Geek.
- Developed multiple ongoing features focused around women and their geek obsessions.
- Created an ongoing feature that highlights lesser known actors and actresses.
- Conduct interviews with actors, directors and cosplayers.
- Leverage Facebook and Twitter to interact with readers and increase engagement.
- Write reviews and recaps of TV shows, including Marvel's Luke Cage, Arrow, Doctor Who, Sherlock, The Walking Dead and Castle Rock.
- Written for numerous online outlets including Uproxx Media, Fan Fest, Geekpr0n, Yo! Raps Magazine and What Culture.
- Social media editor for food Instagram account @FeastInLA.

JAN 2018 - MAY 2018

Reporter/Social Media Editor

CSUN On Point - Northridge, CA

- Reported on California wildfires, fad diets, activism and social media's impact on young women.
- Live-tweeted every news show and wrote recaps for print.
- Anchored an episode on activism.
- Operated camera in studio for news broadcasts.
- Added and edited scripts in Rundown Creator for use on the teleprompter.

AUG 2017 - DEC 2017

Staff Reporter

The Sundial - Northridge, CA

- Collaborated with the Culture Clash editors to create a weekly round-up of events.
- Researched and published stories on local news and pop culture.

Education

GRADUATED MAY 2018

California State University, Northridge, CA
Bachelor of Arts, Journalism

COMPLETED DEC 2015

Glendale Community College, Glendale, CA
General Education Courses